

Estd. 1999 | Suryadatta Education Foundation's



# SURYADATTA<sup>®</sup> INSTITUTES OF MANAGEMENT & MASS COMMUNICATION (SIMMC)



An Autonomous Institute Affiliated to Savitribai Phule Pune University,  
Approved by AICTE, Recognized by DTE & Govt. of Maharashtra  
& Ministry of Education, Govt. of India, Recognized by UGC under section 2 (f) & 12 (B) of the UGC Act, 1956



An Autonomous Institute Affiliated to Savitribai Phule Pune University and AICTE Approved, 2 Years Full Time Course

# MBA



Suryadatta Institute of Management and Mass Communication (SIMMC)

**SIMMC** Institute Code No. MB6547 DTE Choice Code MB 654710110

## About SURYADATTA EDUCATION FOUNDATION

The Suryadatta Education Foundation (SEF) was established in the year 1999 with an objective of developing self motivated leaders to succeed in today's challenging and vibrant global economy. The members of the Core Team & SEF are equipped with rich corporate experience of more than 21 years in various streams such as Business Management, Information Technology, Corporate Consultancy, Value based Education, Training and Research.

The Advisory and Governing Council of Suryadatta comprises of eminent academicians, professionals, industrialists, international consultants and social workers, who with their immense experience and sound knowledge guide the activities of the Suryadatta Education Foundation. Over the last 2 decades, the Suryadatta family has blossomed into a bouquet of academic institutions in a number of disciplines such as School (CBSE), Junior College, Business Management, Information Technology, Cyber Security, Hotel Management, English and Foreign Languages, Interior Design, Fashion Design, Animation, Event Management, Physiotherapy, Data Science, Psychology, Law, Pharmacy, Journalism, Mass Communication, Statistics, Media & Entertainment, Sports Academy, Creative Arts, Suryadatta Production, Beauty and Wellness, Performing Arts, Vocational and Advanced Studies. Students from Pan of India and several foreign nations are pursuing their education at various Suryadatta Institutes.

## About SIMMC

**Suryadatta Institute of Management & Mass Communication (SIMMC)** are AICTE approved Institutes offering the courses - Masters of Business Administration (MBA) since 2011, and Masters of Computer Applications (MCA) since 2021. Both the courses are 2 years full time programs affiliated to Savitribai Phule Pune University (SPPU), & have received Academic Autonomy. The institutes have a separate doctoral research centre affiliated to SPPU in the management domain to promote research for developing management frameworks rooted in Indian realities. The programs offered are dynamic and comprehensive, equipping students with the skills and knowledge necessary for success in today's competitive business environment. The institutes follow a unique pedagogy for student development which is Experiential, Holistic, Integrated, Inquiry-driven, Discovery-oriented, Learner-centered, Discussion-based, Flexible & Enjoyable.

SIMMC is NAAC accredited. The curriculum is carefully crafted to align with the latest industry trends and demands. It blends theoretical knowledge with practical applications, ensuring graduates are well-prepared for real-world challenges. Faculty members have rich academic and industry experience. They mentor students, providing valuable insights and guidance to help them excel academically and professionally.

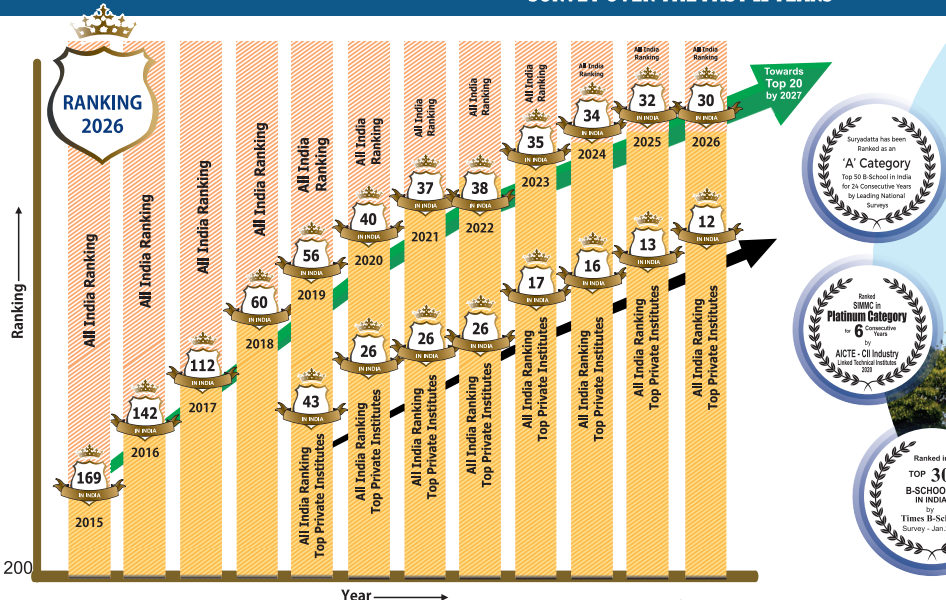


**SIMMC honoured with the IMC Ramkrishna Bajaj National Quality Award.**  
(From L-R): Snehal Navalakha, Sushma Chordiya, Niraj Bajaj, Sunil Gavaskar, Dr Sanjay B Chordiya.

## Academic Partners, Associates & Memberships (to name a few)



CONSISTENTLY RISING IMPROVEMENT IN ALL ROUND PERFORMANCE, REFLECTIVE IN ALL INDIA RANKING BY TIMES B SCHOOL SURVEY OVER THE PAST 11 YEARS



\*The curriculum is subject to change

## State-of-the-art Infrastructure

### Academic Infrastructure

- Digital campus
- Digital Smart Classroom, Reading room, Multimedia classrooms, Lecture / AV screening rooms, MOOCs classroom, Tutorial rooms
- Knowledge Research Centre with a rich collection of resources.
- Seminar halls and Auditorium
- Innovation & Incubation Lab
- Research Centre

### IT Infrastructure

- High speed Internet connectivity lab
- Centre of Excellence in AI
- Industry 4.0 Lab
- AIMA Simulation Bizlab
- Fully Wi-Fi enabled campus
- Digital Library & e-Journals
- Smart Class with Digital Board
- Language Lab
- Video Conferencing

### Inclusive Infrastructure

- Green Campus
- Walking/jogging/skating tracks
- Indoor & outdoor sports complex
- Gymnasium, yoga centre
- Medical room with First Aid facilities
- State of the art Medical facility in the vicinity
- Well furnished hostel in the vicinity
- Wholesome Cafeteria
- Mentoring & Counseling

New Exterior Look of Suryadatta Multidisciplinary Integrated Bavdhan Campus @ 2026  
Enriching Enlightening Academic Ambience





2 Years Full Time

# MBA

Artificial Intelligence & Cyber Security for all

**SIMMC - Institute Code No. MB6547**  
**DTE Choice Code MB 654710110**

**MBA (Choice Based Credit & Grading System & Outcome Based Education)**



## SPECIALIZATIONS

- Marketing
- Finance
- Human Resource
- Operations & Supply Chain
- Business Analytics
- Agri Business Management
- Pharma & Healthcare Management

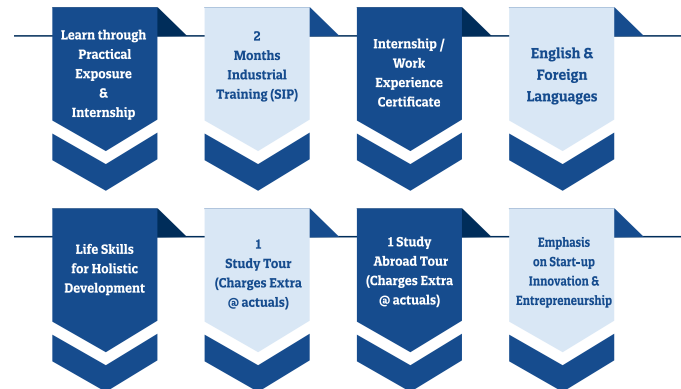
**MBA Eligibility :** Graduate degree from any discipline from recognized University with 50% marks in Graduation (45% for reserved category). (Final year students can also apply). Students with valid entrance test such as CAT, CMAT, CET, MAT, XAT, ATMA are eligible to appear for GD/PI. For further clarity contact admission team.

**Second Year (Lateral Entry) Admission :** Eligibility Criteria for Maharashtra State Candidature Candidates and All India Candidature Candidates. The candidate,- (i) should be a citizen of India; (ii) should have passed B. E. or B. Tech or BBA or BMS (4 Years).

**Benefits :** Lateral entry MBA programs are designed for Mid-Career Professionals & recently passed Engineering Graduates, offering flexible schedules for Projects & Assignments.

1. Saving 1 Year by bypassing foundational course work, accelerating Career path to Professional Degree & Advancement.
2. With fewer semesters, Student typically pays less in tuition and living expenses thus making it a more affordable option than a full time two-year MBA.
3. Student remains in the Organization with improved credentials, making them eligible for promotions or higher-paying roles faster.
4. Lateral Entry MBA from Suryadatta Group of Institutes offers Industry demanded Specializations like Business Analytics/Operations & Supply Chain/Pharma & Healthcare Management to give you a cutting edge in your Career Progression, this Course is duly approved from AICTE.

## Advantage MBA @ Suryadatta



• **Hostel Facility Available**

\*The curriculum is subject to change

## Study Tour Abroad (Optional) / Global Immersion Program

Charges Extra @ Actual (Pune to Pune)



- |                                                                                                                                                         |                                                                                                         |                                                                                                      |                                                                                                          |                                                                                                                   |                                                                                                                                                                                                                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Option 1 :</b><br/>Global Immersion program to Asian Institute of Technology (AIT) Bangkok, Pattaya Thailand<br/>7 days : Rs. 1 lakh (approx)</p> | <p><b>Option 2 :</b><br/>Study tour to Singapore &amp; Malaysia<br/>7 days : Rs. 1.5 lakhs (approx)</p> | <p><b>Option 3 :</b><br/>Study tour to Dubai &amp; Abu Dhabi<br/>7 days : Rs. 1.5 lakhs (approx)</p> | <p><b>Option 4 :</b><br/>Study tour to Europe Germany &amp; France<br/>7 days : Rs. 2 lakhs (approx)</p> | <p><b>Option 5 :</b><br/>Study tour to UK : London / Oxford / Birmingham :<br/>10 days : Rs. 2 lakhs (approx)</p> | <p><b>Option 6 :</b><br/>Study tour to USA : (A or B)<br/>A : Silicon valley, Universal World, California / San Francisco -<br/>B : New York, Washington, Niagara Falls<br/>15 Days : Rs. 4 Lakhs (approx)</p> |
|---------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Study Tour in India (Optional)

Charges Extra @ Actual (Pune to Pune)

**Unique Outdoor Program @ Goa / Hyderabad / Nashik / Indore / Ahmednagar / Dharampur / MountAbu / Mumbai & Konkan**



and many more

# Co-curricular & Extra Curricular Activities

## FORUMS

- Marketing Forum
- Finance Forum
- HR Forum
- Operations & Supply Chain Forum
- Technology Forum
- Economics Forum

## CELLS

- Social Media Cell
- CSR Cell
- Start Up & Entrepreneurship Cell
- Incubation, Technology & IPR Cell
- Oriental Ethos & Values Cell
- Research Cell
- Publications Cell

## CLUBS

- Movie Club
- Book Club
- Adventure Sports Club
- Photography & Videography Club
- TED Talks Club
- Health & Wellness Club

## ASSOCIATION MEMBERSHIPS\*

- NIPM Students chapter.
- Rrotract Club.
- CII YI.
- Alumni Association.
- Suryadatta Global Business Forum (SGBF)

\*The curriculum is subject to change

\*at Extra Cost



## Global Expo - Country Analysis Suryadatta Start-up / Karobar Annual Event



## 200+ Companies Offers Placement Opportunities to SGI Eligible Students

Partial List of Companies that participated in the Final Placement Drive. Suryadatta is proud our PG Students & Alumni who are associated with the following esteemed companies.



For highest & Average salary package details, please refer to website, [www.simmc.org](http://www.simmc.org)

Suryadatta Alumni are placed at key positions in leading National & Multi National Companies across the Globe. A few of our star performers are :

### MS. AKSHITA VAYA

Jaro Education,  
Business Development Manager  
MBA Batch : 2019-21  
City : Surat



MS. SNEHAL SARODE  
SMC Stoxkart, Pune as Business  
Development Executive  
MBA Batch : 2022-24  
City : Jalgaon

### MR. GINEEL NAVALKAR

Owner (Entrepreneur)  
GINEEL N FITNESS  
MBA Batch : 2012-14  
City : Pune State: Maharashtra



Stay connected to alumni community and alma mater - [alumni.suryadatta.org](http://alumni.suryadatta.org)

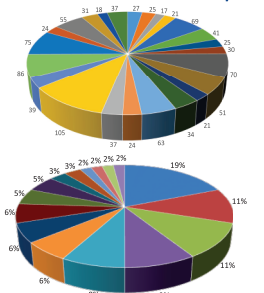
Suryadatta Group has

# 1.10,00,000+

Students & Alumni (KG to UG-PG Students)

Suryans from all parts of India & Foreign Nations since inception

### Number of Recruiters since inception



Sector	Nos.	Sector	Nos.
Advertising & Media	27	HR Consultancy	63
Agri & Biotech	25	Infrastructure	24
Automation & Technology	17	Insurance	37
Automobiles	21	IT & ITES	105
Banking & Finance	69	Logistics & Supply Chain	39
Consultancy & Services	41	Manufacturing	86
Consumer Durables	25	Niche Services	75
Education & Edtech	30	Pharmaceuticals	24
Financial Services	70	Real estate & Realtech	55
FMCG	51	Retail	31
Healthcare	21	Telecom	18
Hospitality	34	Other	37

Total : 1025\*

\*Indicates distinctive number of recruiters visiting Suryadatta campus, year after year

Instead of joining the private sector some of the students have excelled their career in the following fields (Tentative Figures)

Joined their Existing Job	Earn while Learn
Higher Studies in India	Freelancer
Startup / Entrepreneurship	Social Media Influencer
Joined Family business	Pursuing distance Certification Courses
Pursuing Online Courses	Joined NGO
Higher Studies in Abroad	Settled in Abroad with Family
Went back to Home Town	Preparing for Joining Government Sector
Joined Government Sector	Public Sector

Total : 100\*

## Icons Rise, Honors Gleam, Fulfilling Dreams Supreme



Mr. Gaur Gopal Das  
Indian monk and motivational speaker



Mr. Tonino Lamborghini  
Chairman & MD, Lamborghini Group



Mr. Motilal Oswal  
Managing Director and CEO of  
Motilal Oswal Financial Services Ltd.

For details  
Scan QR Code



This brochure is updated as on 30.05.2026.

Suryadatta Also Offers - Multidisciplinary Courses in Emerging Sectors [www.suryadatta.org](http://www.suryadatta.org)

Campus : Survey Number 342, Bavdhan, Pune 411071, Maharashtra, INDIA

For Counseling - Call / Whatsapp :  
8956932412, 8956932418, 8956932402

Career Guidance : SMS your Name  
Course & City : 9763266829

[www.simmc.org](http://www.simmc.org)  
[www.suryadatta.org](http://www.suryadatta.org)